

### Investments | Production | Trade

# **ProValue Platform**

Industrialization

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# **ProValue Industry**

A single international platform that unites Manufacturers, Wholesalers, Exporters, Distributors and Customers



We are engaged in **organizing and conducting commodity contracts** for the supply of <u>equipment</u>, technologies, goods and raw materials -<u>flour</u>, <u>wheat</u>, <u>jade</u>, sugar, metals, geological formations, <u>crude oil</u>, <u>petroleum products</u>, <u>coal</u>, natural gas, mineral <u>fertilizers</u> and other goods.

We develop and launch <u>industrial projects</u> in the field of machine tools, mining and processing of minerals, protein production, and processing of solid household waste, ash sludge, and oil slags. We are developing **social and infrastructure projects**.

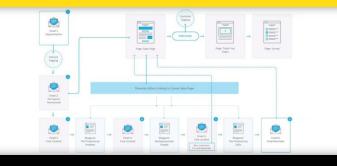
Our suppliers and partners are located in Russia, Turkey, China and Hong Kong, Germany, Austria, Uzbekistan, Kazakhstan, Turkmenistan, Nigeria, Uganda, Zimbabwe, Italy, Bulgaria, Thailand, UAE, Israel, Singapore, USA and other countries.

# **ProValue Industry**



#### ProValue Marketplace

International commodity and raw materials platform



#### **ProValue Marketing Agency**

Marketing and integrated promotion of the product



#### ProValue Brokerage

Organization and execution of commodity contracts



#### **ProValue Engineering**

Design, construction and launch of industrial facilities



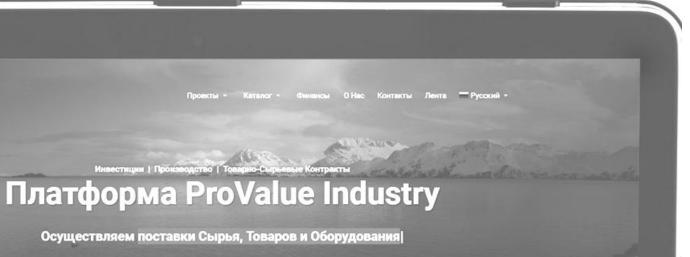
#### **ProValue Business Services**

Legal support of foreign trade transactions

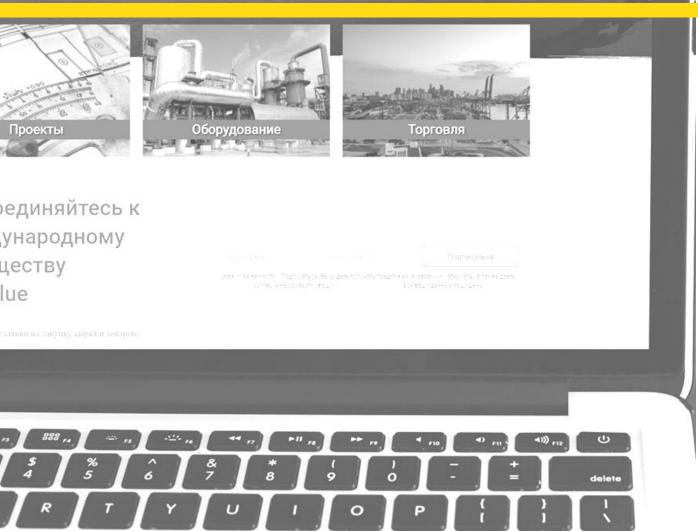


#### **ProValue Finance**

Financial and investment services



# ProValue Industry Commodity Platform



International platform for the supply of raw materials, goods and equipment, construction of industrial, social and infrastructure projects, investment and support of international business.

- Unified import and export platform;
- Patented technologies and equipment;
- State and investment projects;
- Subscribe to requests, offers, price quotes, news and Analytics;
- Control of production and sales chains.

# ProValue Marketing Agency



#### Marketing for your business

- Creating a sales offer;
- Creating and implementing a sales funnel;
- Developing a marketing strategy;
- Creating presentations;
- Organization and management of advertising companies (traffic, advertising, PR, social networks, opinion leaders, SEO);
- Product design and creation.

#### **Comprehensive proposal**

- Develop a plan and launch sales of a Product, Product line, or new Brand;
- Developing a plan and launching an online store;
- Promoting your product;
- Packaging and promotion of a **franchise**;
- Launch of sales in China;
- Output of products to international trading platforms (Amazon, eBay, Etsy, ...);

# **Commodity Supplies**

We <u>organize and conduct</u> deliveries as part of the execution of annual commodity contracts, without intermediaries and brokers on our part.

- <u>Petroleum products</u>
- Petrochemistry
- Crude oil

- Mineral fertilizer
- Metal and rebar
- Wood
- Coal

- Flour, Wheat
- Oil
- Sugar

# **ProValue Engineering**

We provide technical customer services, construction management, construction control, financial audit and investment consulting.

- Technical advice;
- Feasibility study;
- Planning of the industrial zone;
- Environmental impact assessment;
- Safety assessment.

- Project management;
- Project supervision;
- Standardization;
- Automation.

Managing

project

General

contract

Design



- Construction of turnkey plants;
- Technical design;
- Purchase of equipment and materials;
- Technical assistance during the start;
- Operation and maintenance.

# Integration of Innovative Technologies

automation resource saving energy efficiency



#### **For Enterprises**

- Audit and expertise of solutions used;
- Production optimization program;
- Implementation of advanced solutions;
- Equipment modernization;
- Industrial re-equipment;
- Implementation of automation systems;
- Support and service.



#### Authors Of Innovative Technologies

- Conducting expertise;
- Technology commercialization;
- Introduction and Export of technologies;
- Publication and presentation of works;
- Exchange of knowledge and experience;
- Integration of research centers, research organizations, leading universities in the country and active developer groups.



# **Business Support**

- Legal support of transactions in Russia and **for export**, in other countries of the World (**FEA**);
- Tax optimization of the organization;
- Cash flow planning;
- The **audit** of the company;
- Financial, investment and legal **consulting services**;
- Business planning, development of a financial model and feasibility study;
- Attracting investors to Your project.

# Working with Financial Instruments

#### Financing, Issuance, and monetization:

- Monetization, lending secured by Bank Financial Instruments (BG, SBLC, CD, MTN, SKR...);
- Leasing of Bank Guarantees (BG/ SBLC);
- Issue of Financial Instruments (BG, SBLC, L/C, MTN, Bonds ...);
- Business lending;
- Securitization Services;
- Project financing.

#### For investors:

- Investment program;
- Asset management (CD, SKR...);
- Offer projects and franchises for financing;
- Buying and selling jewelry, precious stones and metals.
- Offering undervalued assets (land, real estate, dumps, objects for disposal, existing business) for speculative transactions.

# **For Manufacturers**

#### **System solution for selling Your Products**

#### Analysis

- Identifying customer needs;
- Analysis of competitors and Target Audience;
- Creating a commercial offer.

#### Start of sales

- Launch of Online sales;
- Forming a network of distributors;
- Direct communication with consumers.

#### **Export**

- Bringing the company to foreign markets;
- Organization and support of international negotiations;
- Sales automation (foreign trade, Amazon EBAY, Alibaba...).



#### **Advertising and Marketing**

- Organization of advertising campaigns;
- PR, Branding, promotion in social networks;
- SEM, SEO, ...

# **ProValue Diplomacy**

Organization of business missions to the desired region of the World

- Travel and flights, accommodation, logistics, translators, screens, marketing materials, security;
- Attending Industrial exhibitions, Seminars and Round tables;
- Visiting the fields and the necessary objects.

Organizing meetings with leading companies in the region

- Connecting with Customers, consumers, resource producers, and technology users;
- Presentation of your equipment and technologies, negotiations, and agreement of terms of cooperation;
- Search for regional partners.

Meetings with relevant structures

- State and regulatory authorities of the country;
- Institutes, laboratories, patent holders;
- Providing state support for your project;
- Participation in state projects, tenders, and state contracts.

### **Our Goals and Objectives**

• Industrialization Of Russia;

CHARPKAI

- Expansion of foreign economic, industrial and trade relations;
- Development and launch of industrial projects;
- Investment activity;
- Unite the World.



### **Contact us**



### On all issues of cooperation, and funding:

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